



FOR IMMEDIATE RELEASE

OUR TOWN AMERICA FESTIVAL SEEKS APPLICANTS FOR
2012 MISS OUR TOWN AMERICA BEAUTY PAGEANT

CORAL SPRINGS, FL – **Our Town America**, the annual three-day family festival that raises funds for non-profit groups throughout the community, has announced it is accepting applicants for participation in the 2012 Miss Our Town America Beauty Pageant sponsored by *incredible* ICE and The Forum. The annual pageant is open to all residents of South Florida, ages 1 month through 24 years. The Miss Our Town America Beauty Pageant will take place Saturday, March 10, 2012 at the Coral Springs Sportsplex from 9 a.m.-1 p.m. on the main stage.

The age categories are as follows: Baby Miss, 1-24 months; Tiny Miss, ages 2-4, Little Miss, ages 5-7; Jr. Miss, ages 8-10; Miss Jr. Teen, ages 11-13; Miss Teen, ages 14-16; and, Miss, ages 17-24. Applicants must meet the age requirements by March 9, 2011. One Queen and two Princesses will be selected in each division. Judges are seeking the “all-American” girl and no talent competition is involved.

Every contestant receives a goodie bag and an unlimited ride pass to the amusement rides at Our Town America. The Queen awards include a crown, banner,

trophy, savings bond, and Mrs. P's Dance Acrobatic gift certificate. All Princesses will receive a banner and a trophy.

Applications are available at *incredible* ICE at the Coral Springs Sportsplex or by visiting the Our Town America website at www.ourtownamerica.org. Entries are due by March 3, 2010 with an early entry fee of \$35.00. Late registration and day of will be \$40.00. Checks should be made payable to Our Town America. For more information, please contact Audrey Seeber at 954-931-1600 or Nancy Mariani at *incredible* ICE at 954-341-9956 ext. 206.

Our Town America: "Celebrating Community and Family since 1979" is to be held from March 9 -March 11, 2012 at the Coral Springs Sportsplex, 2575 Sportsplex Drive (West Sample Road at Sawgrass Expressway), Coral Springs, FL. In addition to the Miss Our Town America Beauty Pageant, Our Town America will feature events geared towards family fun and include live entertainment, food court, amusements, arts and crafts, merchant booths, classic car show, and games. Festival entry is free with a nominal charge for parking. The festival hours will be Friday, March 9, from 6-11pm, Saturday, March 10, from 10am-11pm, and Sunday, March 11, from 10am-6pm.

Our Town America is a non-profit 501(c)3 organization. Participating community non-profit groups include: ABWA, Kiwanis Club, Mrs. P's Broadway Dancers, Boy Scout Troop 246, Coral Springs Museum of Art, and Knights of Columbus. Sponsors of the festival include the City of Coral Springs, Advanced Cable Communications, Forum Publishing Group, Majic 102.7 FM, Coral Springs Nursery, *incredible* ICE, Chelsea Information Systems, Anova Business Centers, and Community Bank of Broward.

For more information about participating in Our Town America, please call 954-752-0126, or visit the website at www.ourtownamerica.org.