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OUR TOWN AMERICA SEEKS SPONSOR PARTICIPATION; ANNOUNCES
SPONSORSHIP OPPORTUNITIES FOR 2012 FESTIVAL

CORAL SPRINGS, FL – **Our Town America**, the annual three-day family festival held at the Coral Springs Sportsplex, is seeking sponsorship from the business community in the tri-county area. Festival organizers have announced a list of sponsorship opportunities available for the 33rd annual festival to be held March 9 - March 11, 2012.

Sponsors will gain exceptional exposure to the weekend crowd expected to reach 100,000, as well as assist worthwhile causes in the tri-county area. Profits raised from the festival will be distributed through non-profit organizations back into community programs and services. Sponsorship levels include the following: Platinum (\$10,000), Gold (\$7,500), Silver (\$5,000), Bronze (\$2,500), and Patron (\$500-\$1,000), and include a variety of exposure opportunities and free passes.

Ernie Kubasek, chairman of Our Town America, Inc. Board of Directors, states, “For sponsors looking to both reach a broad customer market and give back to the community, there really is no better opportunity than Our Town America.”

Our Town America is geared towards family fun and includes live entertainment, food court, amusements, arts and crafts, merchant booths, classic car show, games, and the traditional “Miss Our Town Beauty Pageant.” The Coral Springs Sportsplex is located at 2575 Sportsplex Drive (West Sample Road at Sawgrass Expressway), Coral Springs, FL. Festival entry is free with a nominal charge for parking.

Our Town America is a non-profit 501(c)3 organization. Participating community non-profit groups include: ABWA, Kiwanis Club, Boy Scouts Troop 246, Mrs. P’s Broadway Dancers, Coral Springs Museum of Art, and Knights of Columbus.

For more information about participating as a sponsor in Our Town America and to receive a brochure detailing the sponsorship levels, please call 954-752-0126, or visit the festival’s website at www.ourtownamerica.org.